

VARELLO 300W

Wall Mounted Luminaire

.hess

DESCRIPTION

The simple cylindrical form of VARELLO blends effortlessly with a broad range of architectural styles. Crafted from heavy-wall extruded aluminum, the luminaire provides subtle, balanced direct and indirect illumination. An optional illuminated window with finely diffused Satin Ice acrylic is available, offering subtle accent lighting that enhances architectural detail. Deco models feature a surface-mounted lens that creates a soft, glowing ring effect, while non-Deco models include recessed lenses for a more traditional presentation. Upper or lower modules can be omitted entirely for a unique, asymmetric luminaire. Luminaire is finished in a finely textured paint with stainless steel hardware.



PROTECTED BY
PRIMAR®



ORDERING INFORMATION

LUMINAIRE								
MODEL	OUTPUT	CCT	CONTROL	VOLTAGE	UPPER MODULE	LOWER MODULE	FINISH (Primar®)	OPTION
VL300W-G2 Varello 300 w/ Illuminated Window	SO Standard Output	27K 2700K	DIM 0-10v Dimming	UNV 120-277v	NB 13° Narrow Beam with Recessed Lens	NB 13° Narrow Beam with Recessed Lens	DG Dark Grey	TVSS20 20KV Surge Suppressor
VL300LW-G2 Varello 300 Less Window	HO High Output	30K 3000K			NBD 13° Narrow Beam with Deco Lens	NBD 13° Narrow Beam with Deco Lens	GG Graphite Grey	DF-UP Diffused Reflector Uplight
		35K 3500K			MB 27° Medium Beam with Recessed Lens	MB 27° Medium Beam with Recessed Lens	SG Silver Grey	DF-DN Diffused Reflector Downlight
		40K 4000K			MBD 27° Medium Beam with Deco Lens	MBD 27° Medium Beam with Deco Lens	BL Black	LVR-UP Honeycomb Louver, Clear Reflector Uplight*
					WB 54° Wide Beam with Recessed Lens	WB 54° Wide Beam with Recessed Lens	DB Dark Bronze	LVR-DN Honeycomb Louver, Clear Reflector Downlight*
					WBD 54° Wide Beam with Deco Lens	WBD 54° Wide Beam with Deco Lens	CC Custom RAL Color	
					WW Wall Wash with Recessed Lens	WW Wall Wash with Recessed Lens		
					WWD Wall Wash with Deco Lens	WWD Wall Wash with Deco Lens		
					N No Light; Solid Cover	N No Light; Solid Cover		
					L Less Module; Asymmetric	L Less Module; Asymmetric		

Custom options are available; consult factory for assistance via phone at (864) 487-3535 ext. 258 or via email at DesignServices@EXP-Brands.com.

*Honeycomb louvers are not available on wall wash variants.

EXPERIENCE
BRANDS

www.HessAmerica.com

For other Experience® Brands companies, please visit www.ExperienceBrandsUSA.com.

In a continuing effort to offer the best product possible, we reserve the right to change, without notice, specifications or materials. Technical specification sheets that appear online are the most recent ones available. *Consult the factory to verify current status of BAA/TAA/BABAA compliance.

1/3

Rev 20250909

SPECIFICATIONS

HOUSING

Cylindrical housing with integrated mounting bracket and light engine enclosures are machined from 6061 T6 aluminum alloy tubing. Tempered glass lenses are sealed to the light engine enclosures with one-piece, die-cut, closed cell silicone o-rings. Models with front window incorporate a semi-cylindrical front-mounted matte acrylic lens which is flush and sealed to the housing. Luminaire mounts to wall surface with factory-supplied wall anchors and hardware. All hardware is stainless steel. Dimensions are 8.5" x 1' 1 1/8" height with the distance from the mounting surface to the center of the luminaire being 5 1/2". Weight is 14.6 pounds.

OPTICS

Upper and lower optics consist of single CoB LED with reflector and clear tempered glass lens. Deco lenses emit soft glow for ambience and visual interest. Available distributions include narrow, medium, wide, and wall wash beams, with a Type 4 IES optical distribution available on the lower module. On models with front window, a single linear LED board is centered within the housing directing light through the front satine' acrylic lens to produce a soft diffused light distribution. Optional Diffused Reflectors mitigate sharp light edges, while Honeycomb Louvers soften light output overall.

ELECTRICAL

Two integral high-power factor electronic LED drivers supply 350mA drive current to the LED modules at standard output or 700mA for high output models. Input voltage range is 120v to 277v at 50/60Hz. Total power consumption is 25 watts for standard output and 50 watts for high output.

DELIVERED LUMENS (TOP AND BOTTOM LED MODULE COMBINED) / CRI = 80

3000K - STANDARD OUTPUT / HIGH OUTPUT

13° Beam - 2914 Lumens / 5828 Lumens
27° Beam - 2796 Lumens / 5592 Lumens
59° Beam - 2720 Lumens / 5440 Lumens

4000K - STANDARD OUTPUT / HIGH OUTPUT

13° Beam - 3108 Lumens / 6216 Lumens
27° Beam - 2985 Lumens / 5970 Lumens
59° Beam - 2902 Lumens / 5804 Lumens

NOTE : Final Photometry Pending. Due to rapid and continuous advances in LED technology, LED luminaire data is subject to change without notice and at the discretion of HessAmerica. Consult factory for current technical data.

FINISH

Housing is cleaned ultrasonically prior to painting. Standard finishes are finely textured matte silver grey metallic, dark grey, graphite grey, matte black, or dark bronze. Special colors available on request.

CERTIFICATION

Nationally Recognized Testing Laboratory Certification Pending

WARRANTY

Limited product warranty period including the LEDs is five years. Driver shall carry the manufacturer's limited warranty.

CUSTOMIZE YOUR EXPERIENCE.

At Experience Brands, we believe every space deserves unique lighting elements. We proudly specialize in crafting solutions that reflect your personal vision. Our expert team is here to collaborate with you to design and implement customized features that elevate your environment.

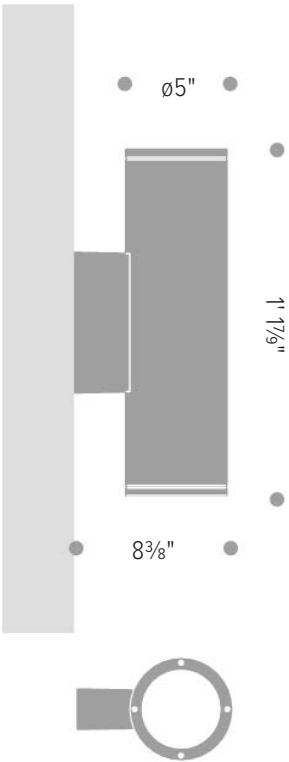
Ready to Get Started? Email us at: DesignServices@exp-brands.com

VARELLO 300W

Wall Mounted Luminaire

.hess

DIMENSIONS



APPLICATION PHOTOS

